

OVER 35 YEARS OF EXCELLENCE

 **beet**
Language Centre



BE ENERGISED | BE INSPIRED | BE BETTER

General English Courses



Overview

Core Programme: General English

The Core Programme is based on the four language skills: Speaking, Listening, Reading and Writing. BEET uses the latest course books and materials.

Emphasis is placed on encouraging your fluency and confidence in the language. Your teachers will employ the most efficient techniques to ensure you develop accurate grammar, vocabulary and pronunciation.

Some of your lessons will be in a computer room, where you can use computers with interactive software and broadband connection.

You will be in a multi-national class, placed with other students of the same level with the same high motivation. Our aim is to ensure you learn the maximum possible.

Options Programme

- Speaking & Pronunciation Practice
- Reading, Writing & Listening Skills
- IELTS Preparation
- Pre-Masters
- English for Business
- English for Travel & Tourism
- English for Media & Culture
- Exam Preparation for Cambridge PET, FCE, CAE, CPE, BEC

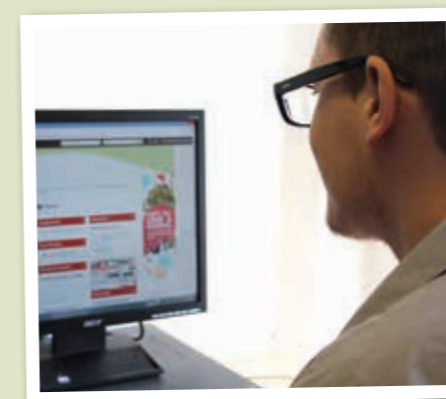
See pages 14 and 15.

A Varied Programme

Normally, you have two to four teachers each day, depending on which course you have chosen. This gives you the chance to experience a variety of approaches to the language. This variation is further expanded through use of audio, audio-visual equipment and computers.

You will learn real English, as it is used in the world outside the classroom. Our aim is to bring you as near to native competence as possible.

There are regular tests to monitor your progress in grammar, vocabulary and the four main skills of speaking, listening, reading and writing.



General English

Main Course

Core Programme of General English only

Intensive Course

Core Programme + one subject from the Options Programme

Extra Intensive Course

Core Programme + two subjects from the Options Programme

2 - 40 + weeks	Course Length
Any Monday or Tuesday, when Monday is a public holiday	Course starts
20 lessons only, or 20 lessons +4 / +8 (Options Programme)	Lessons/week
Elementary to Advanced	Level
Normal Maximum: 12 14 during July & August	Class size
Minimum: 17 years Normal Range: 18-30 years	Age

Total lessons	Monday-Friday	Tuesday-Friday	Evening
20	General English 20 lessons		
24	General English 20 lessons	+ 4 lessons on the Options Programme 1 subject	Evening Programme available to all students
28	General English 20 lessons	+ 8 lessons on the Options Programme 2 subjects	Normally 4 evenings per week

Course Outcomes:

By the end of the course you will be able to communicate more fluently and accurately with a wider range of vocabulary and better pronunciation. You will be able to deal with a wider range of social situations with more confidence and express yourself with greater precision.

Cambridge Examination Courses



Total lessons	Monday-Friday	Tuesday-Friday	Evening
20	Cambridge Exam Preparation 20 lessons		Evening Programme available to all students
24	Cambridge Exam Preparation 20 lessons	+ 4 lessons on the Options Programme 1 subject	
28	Cambridge Exam Preparation 20 lessons	+ 8 lessons on the Options Programme 2 subjects	Normally 4 evenings per week

Overview

Core Programme:
Cambridge Examination Preparation (FCE, CAE or CPE)
Courses run throughout the year.

All courses are of fixed length, except in July and August, and normally 10 or 12 weeks. Please see Course Dates & Fees for full details.

If you are not sure whether your English level is high enough, please contact the school or your educational consultant, who will arrange for you to do a test.

If your level is a little too low, you can join a General English Course just before each exam course.

Options Programme

If you wish, you can study an extra 4 or 8 lessons a week on the Options Programme and so combine your exam course with, for example, a course in Business English or preparation for another exam. Please see pages 14 and 15.

Examination Courses

On the first day, you are given a comprehensive test to identify your exact level. You are then placed in a class of students at your level, all preparing for the same examination. For some Cambridge exams, there may be several "micro-levels", each at a slightly different level from the others, and ranging from 'C' to 'A' grade expectations.

Your course will build your confidence and accuracy in all forms of the language. You will receive extensive training in examination techniques, and sit at least one mock examination. Your speaking abilities will be personally assessed by senior members of the teaching staff on most courses.

BEET has Cambridge examiners on the teaching staff. You can, therefore, be assured that we have precise knowledge of the requirements and thinking of the University's examining board. Our examiners, however, do not know what will be in your particular examination!

BEET is a major centre of Cambridge examination courses, producing excellent results.

Success at BEET is due to four main qualities:

- high student motivation
- innovative teaching
- constant monitoring of each student
- detailed course planning

Cambridge English: First (FCE) B2

This is a widely accepted English qualification, and usually the most popular examination course offered by BEET.

Cambridge English: Advanced (CAE) C1

An extremely popular examination course. The Advanced English is a high level qualification in English, most suited to those needing a good command of English at work or socially.

Cambridge English: Proficiency (CPE) C2

This is the most advanced Cambridge English examination course. It is taught as a part of our 'Cambridge Masterclass' *see below, which is suitable for all those who need a very high level of English for academic or professional purposes.

10 & 12 weeks	10 & 12 weeks	12 weeks	Course Length
20 lessons only, or 20 lessons +4 / +8 (Options Programme)	20 lessons only, or 20 lessons +4 / +8 (Options Programme)	20 lessons only, or 20 lessons +4 / +8 (Options Programme)	Lessons/week
Upper Intermediate	Advanced	Very Advanced	Level
Normal Maximum: 12	Normal Maximum: 12	Normal Maximum: 12	Class size
Minimum: 17 years Normal Range: 18-29 years	Minimum: 17 years Normal Range: 18-32 years	Minimum: 17 years Normal Range: 18-35 years	Age

IMPORTANT: BEET guarantees to run all FCE & CAE courses. We do not wait until the last minute to see if we have enough students.

Cambridge Masterclass

Key Facts:

Lessons: 20 per week (15 hours)

Class Size: Average 8 (Normal maximum of 12)

Level: C2 (Very Advanced)

Course Length: 12 weeks (Non-exam students may enrol for shorter periods at our normal General English weekly rate)

This course is aimed at students wishing to refine their understanding of complex texts and develop their powers of expression. It is designed for students wishing to improve their already high level of English and for those wishing to take the Cambridge Proficiency (CPE) examination. Students will use a wide range of materials sourced from the news media, fiction, non-fiction, film and theatre. They will also use Proficiency examination materials, which provide an invaluable insight into the disciplines required to enable a full mastery of the English language at this high level, whether they are taking the examination or not.

Course Outcomes: Students will be better able to understand complex English and express themselves with greater precision and accuracy.



Cambridge Exam Summer Courses

FCE and CAE

These courses run throughout July and August.

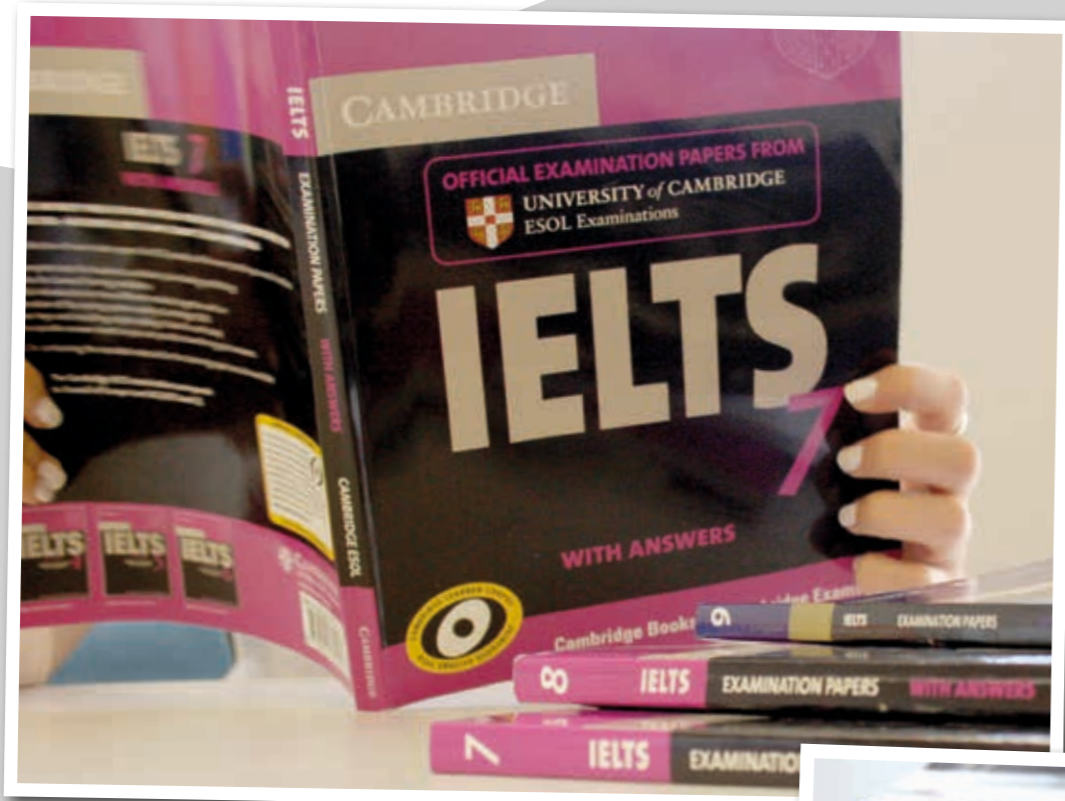
Exams are paper-based.

Course Outcomes:

By the end of the course you will have a thorough understanding of the Cambridge exam you are preparing for and have a wide range of techniques and strategies to help you get your best score. You will also have broadened your vocabulary, improved your grammar and be able to communicate more confidently and with more precision.

First week of July	Course starts
8 weeks	Course Length
20 lessons only, or 20 lessons +4 / +8 (Options Programme)	Lessons/week
Upper Intermediate to Advanced	Level
Normal Maximum: 14	Class size
Minimum: 17 years Normal Range: 18-30 years	Age

IELTS Preparation Courses



Overview

Core Programme: IELTS Preparation

IELTS (International English Language Testing System) is an increasingly popular examination, taken by people who want to work or study in an English-speaking country. It is the main examination for those who want to go to university in Britain or Australia. It is also becoming widely accepted by universities in the United States. The test can be taken every month here in Bournemouth; enrolment is normally seven weeks before the examination date. We can, of course, help you with the enrolment procedure.

This is a highly specialised course, which is available all year. You can study the Core Programme only, comprising 20 lessons of IELTS preparation, or you could also study extra subjects on the Options Programme. See pages 14 and 15.

Options Programme:

- Speaking & Pronunciation Practice
- Reading, Writing & Listening Skills
- IELTS Preparation
- Pre-Masters
- English for Business
- English for Travel & Tourism
- English for Media & Culture
- Exam Preparation for Cambridge PET, FCE, CAE, CPE, BEC

What score do I need?

Typically, you will need 6.0/6.5 for an undergraduate or postgraduate course, although a 5.0/5.5 might be sufficient for a Foundation Course or a PreMasters/Pre-session course. It is important to know the score required by the university where you are going to study. This will be shown on the university's offer letter.

IELTS	Typical Course
7.0	Masters: Journalism
6.5	Masters: Business Administration (MBA)
6.0	Bachelor: Tourism Management
5.0	Pre-Masters Course

The table on the right shows the IELTS score some typical courses require:

How long do I need?

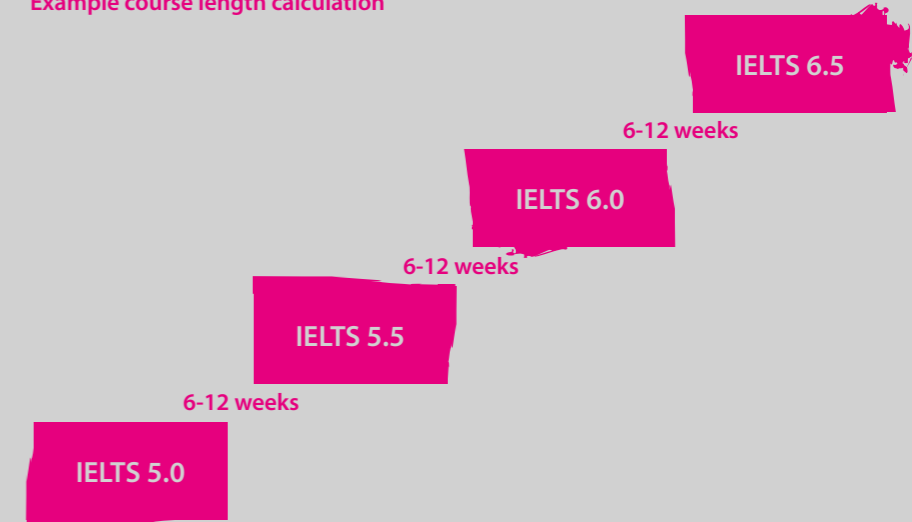
Students learn at different speeds. Some may move from 5.0 to 5.5 in just six weeks; others might take 12 weeks to make the same progress. Being aware of how quickly you learn languages will help you to decide how long to study for.

If you have not already taken IELTS, BEET has a test, which we can send to you before you enrol. Your result will help us to advise you how long your course should be.

Course Outcomes:

By the end of the course you will have a thorough understanding of the IELTS test and a wide range of techniques and strategies to help you get your best score. You will also have broadened your academic vocabulary and be better able to understand articles and write well-organised essays.

Example course length calculation



Total lessons	Monday-Friday	Tuesday-Friday	Evening
20	IELTS Preparation 20 lessons		
24	IELTS Preparation 20 lessons	+ 4 lessons on the Options Programme 1 subject	Evening Programme available to all students
28	IELTS Preparation 20 lessons	+ 8 lessons on the Options Programme 2 subjects	Normally 4 evenings per week

4 - 40 + weeks	Course Length Lessons/week Level Class size Age
20 lessons only, or 20 lessons +4 / +8 (Options Programme)	
Lower Intermediate to Advanced	
Normal Maximum: 12 14 during July & August	
Minimum: 17 years Normal Range: 18-27 years	

Options Programme

Choose 1 option for 24-lesson courses.
Choose 2 options for 28-lesson courses.
All options are subject to availability.

General English

- Speaking and Pronunciation Practice
- Reading, Writing and Listening Skills

University Entrance

- IELTS Preparation
- Pre-Masters

Examination Preparation

- Cambridge: PET, FCE, CAE and CPE
- Business English Certificates

Professional English

- English for Travel & Tourism
- English for Business
- English for Media & Culture

| General English

Speaking & Pronunciation Practice

Available: **All year**
Levels: **Elementary to Advanced**
Length: **Max. 10 wks per level**

The most popular component of this programme at all levels is concentrated work on the improvement and refinement of students' pronunciation. There is additionally a range of speaking activities designed to encourage fluency, naturalness and appropriacy. Discussions and simulations play a substantial role.

Course Outcomes:

By following this course you will be able to speak more fluently, accurately and clearly on a range of topics; you will also have a better understanding of life and culture in Britain.

Reading, Writing & Listening Skills

Available: **All year**
Levels: **Elementary to Advanced**
Length: **Max. 10 wks per level**

This programme is based on weekly thematic modules, in which reading, writing and listening skills are given equal emphasis, along with their important sub-skills. At all levels every effort is made to provide stimulating subject matter and real-world tasks. There is a cultural slant towards British life and institutions.

Course Outcomes:

By following this course you will be better able to understand written texts and spoken English on a range of topics, many of them related to British culture. You will also be better able to express yourself with range and accuracy on the page.



| Examination Preparation

Cambridge FCE, CAE, CPE and PET*

Available: **January to March (FCE and CAE only)**
March to June
September to December

Extra examination preparation for the Cambridge First Certificate, Advanced English or Proficiency in English. For full-time courses leading to these examinations, please see pages 12 and 13.

* The PET is placed about two-thirds of the way between beginner and Cambridge First Certificate level. There are three papers: Speaking, Listening, Reading and Writing. The preparation course gives practice in all of them, including one full mock examination.

Course Outcomes:

By the end of the course you will have a thorough understanding of the Cambridge exam you are preparing for and have a wide range of techniques and strategies to help you get your best score. You will also have broadened your vocabulary, improved your grammar and be able to communicate more confidently and with more precision.

Business English Certificates

Available: **March to May & October to December**
Levels: **Lower Intermediate (BEC Preliminary)**
Upper Intermediate (BEC Vantage)
Advanced (BEC Higher)

These examinations concentrate on practical business English. Subjects include marketing, production, financial services and general office work. The English studied covers a wide range of business requirements, and is intended for people who have some experience of business or are interested in entering this field. Candidates will be equipped with all the techniques required by the examination and will be set one full mock exam, with feedback.

Course Outcomes:

By the end of the course you will have a thorough understanding of the Cambridge BEC exam and have a wide range of techniques and strategies to help you get your best score. You will also have broadened your business vocabulary and developed your business communication skills.

| Professional English

English for Travel and Tourism

Available: **July and August**
At other times of the year, subject to demand
Levels: **Intermediate to Advanced**
Length: **10 weeks**

On this course you will learn practical communication skills needed in the world of Tourism, Hotels and Hospitality, and study trends in tourism. There is a regular 'Country Focus', where students make a short presentation on an aspect of their country's culture or tourist attractions.

Course Outcomes:

By the end of this course you will be better able to deal with situations that arise when travelling and discuss a variety of topics related to travel and tourism. Those planning to work in the hospitality industry will be more confident in dealing with common problems such as customer complaints.

The Options Programme is available to students studying 24 or 28 lessons per week:-

Total lessons	Monday-Friday	Tuesday-Friday	Evening
24	Core programme 20 lessons	+ 4 lessons on the Options Programme 1 subject	Evening Programme available to all students
28	Core programme 20 lessons	+ 8 lessons on the Options Programme 2 subjects	Normally 4 evenings per week

| University Entrance

Pre-Masters

Available: **All year**
Levels: **Upper Intermediate to Advanced**

The course divides into two main areas: Academic Writing, which focuses on the vocabulary, grammar and writing skills needed to express ideas clearly in an appropriate academic style, and Study Skills, which looks at making presentations, taking notes, seminar skills, research, analytical thinking and writing assignments and dissertations.

We recommend you do this with IELTS Preparation.

Course Outcomes:

By the end of the course you will be better able to follow lectures and take effective notes. You will know how to plan and write an academic assignment, and how to take part in seminar discussions. You will also be able to make well-structured and effective presentations.

IELTS Preparation

Available: **All year**
Levels: **Lower Intermediate to Advanced**

IELTS is now the standard requirement for entry into a British university.

The result of the examination is determined by a points scheme. You should confirm with your chosen university how many points they require. If you wish, BEET will consult the university for you.

There is also a full-time IELTS Preparation Course. See pages 12 and 13.

Course Outcomes:

By the end of the course you will have a thorough understanding of the IELTS test and a wide range of techniques and strategies to help you get your best score. You will also have broadened your academic vocabulary and be better able to understand articles and write well-organised essays.

English for Business

Available: **All year**
Levels: **Intermediate to Advanced**
Length: **Continuous**

This is an intensive programme that covers practical business communication skills as well as exploring key topics in the business world. Students will learn how to write letters, emails and memos, as well as make presentations, take part in discussions and make business phone calls. The course uses published business English materials in addition to items from the Internet, television, radio and newspapers. Topics covered range from international marketing to raising finance to crisis management.

Course Outcomes:

By following this course you will be better able to understand texts and take more effective part in discussions on business topics. You will also improve your communication skills: you will, for example, be able to make more confident presentations, write general business correspondence and participate in meetings.

English for Media and Culture

Available: **July and August**
At other times of the year, subject to demand
Levels: **Good Intermediate to Advanced**
Length: **10 weeks**

This course combines English for the media with a wide-ranging look at life and culture in Britain. You will learn about British media and also explore media around the world. We will look at television, radio, advertising, films, publishing (newspaper, magazines and books) and Internet-based media. We will also explore British culture through the eyes of the media, in order to better understand the institutions, attitudes and lifestyles of its people. The course will develop reading, writing, listening and speaking skills and involve project work and student presentations.

Course Outcomes:

By the end of this course you will have a better understanding of life in the UK, and be better able to express yourself on a wide range of topics related to British culture and your own culture. You will also develop confidence in speaking in front of the camera, as making short videos is a popular feature of the course.

International Academic Year – Includes free airport transfer

(Flexible Study Programme)



| Overview

Core Programme:
 General English
 Cambridge Examination Preparation
 IELTS Preparation

- Options Programme:**
- Speaking & Pronunciation Practice
 - Reading, Writing & Listening Skills
 - IELTS Preparation
 - Pre-Masters
 - English for Business
 - English for Travel & Tourism
 - English for Media & Culture
 - Exam Preparation for Cambridge PET, FCE, CAE, CPE, BEC

The International Academic Year is the most flexible long-term course we offer.

The great advantage of this programme is your freedom to move between General English, Cambridge Exam Preparation and IELTS Preparation, and also to take advantage of the specialised English courses on the Options Programme. See pages 14 and 15.

Course Outcomes:
 By the end of the course you will have significantly improved your English by studying in an English-speaking country for an extended period. You will also have broadened your cultural horizons by living in another country, and will have grown in independence and self-confidence. On your IAY course you can follow General English, IELTS or Cambridge exam courses – please see these courses for the course outcomes that relate specifically to them.

Study-Plan
 In the early part of your course, you will discuss your long-term needs with a senior staff member, who will develop a study-plan for you. This plan is flexible and can be changed as you progress.

You can of course follow Core Programmes only. However, if you follow either a 24-lesson or 28-lesson course, your opportunities increase considerably. Whichever you choose, you will cover an impressive range of language skills and could also accumulate a number of examination certificates from the University of Cambridge.



Free Airport Transfer
 BEET offers a free airport transfer on arrival at Southampton, Bournemouth and London Heathrow Airports.
Other airports may incur a surcharge.

Total lessons	Monday-Friday	Tuesday-Friday	Evening
20	Core Programme 20 lessons		
24	Core Programme 20 lessons	+ 4 lessons on the Options Programme 1 subject	Evening Programme available to all students
28	Core Programme 20 lessons	+ 8 lessons on the Options Programme 2 subjects	Normally 4 evenings per week

20 lessons only, or 20 lessons +4 / +8 (Options Programme)	Lessons/week
Elementary to Upper Intermediate	
Normal Maximum: 12	Level
Minimum: 17 years Normal Range: 18-27 years	Class size
	Age

Bournemouth

Bournemouth is without question one of the finest university towns on England's South coast. Its beauty and numerous facilities have helped to make it an important centre of tourism, education and business. Harper and Queen's described us as "the next coolest city on the planet".

Bournemouth has frequently been voted England's best holiday resort. Its extensive facilities are ideal for both the holiday-maker and the many thousands of university and college students who live here.

One of Bournemouth's main advantages is that there is so much choice in terms of things to do; if you want to relax and take it easy, you could go for a quiet stroll along the beautiful beach or enjoy an ice cream in the adjoining gardens, or you could take a picnic along to one of our many parks. There really are a lot of lovely outdoor areas for you to enjoy. Alternatively you could go to the cinema, indulge in a bit of shopping or even try out some kite-surfing; there's always something to do!

For those who are keen to experience Bournemouth after dark, we genuinely have it all! Bournemouth boasts a wide range of pubs and a fantastic selection of clubs playing everything from Dance music to Hip-Hop, Chart Classics to Old-School, Drum and Bass, Rock and Salsa, and a dedicated Karaoke bar! You need never leave Bournemouth to have an unforgettable night out!

We are equally able to cater for those who would prefer a drink and a chat somewhere more low-key, there are almost too many places to choose from! Charminster, where the school is located, boasts a number of nice bars and restaurants, so if you don't fancy a big night out you'll find yourself only minutes away from a friendly alternative.



Bournemouth is the ideal place to live and study.

We look forward to welcoming you here!



Entertainment

- 10 km of golden sandy beaches, European blue flag awarded
- Numerous nightclubs offering a wide selection of different music and entertainment
- Over 260 restaurants & bars offering every type of international cuisine
- 2 cinema complexes
- 2 major concert halls/theatres
- Live music (famous bands and local groups)
- The Bournemouth Symphony Orchestra
- Oceanarium with thousands of marine life-forms, including sharks, rays and turtles
- Local and continental markets
- Firework displays every Friday during the summer
- The Russell-Cotes Art Gallery and Museum
- Snooker & Pool halls
- Golf Courses
- Tennis Courts

Events

Bournemouth Air Festival

This free 4-day event has air displays from classic flying machines to modern-day speed machines, including the RAF's Red Arrows and the latest Eurofighter Typhoon. In addition there are Sea Displays, Interactive Static Displays, Fireworks, Music and Live Entertainment.

Other events include the national powerboat races, vintage car rallies, international tennis championships and windsurfing competitions. During the summer, there are weekly firework displays from the pier, laser-light shows, live radio shows, musical events and the unique Flowers by Candlelight, when the people of Bournemouth gather to light 15,000 candles in the Central Gardens.

Flower Power

Bournemouth is famous for parks and flowers, and winner of the European "Entente Florale". BEET also has a floral reputation, being a regular winner of the annual Bournemouth in Bloom competition.

Commerce

Bournemouth has become very popular with the business world. Several large companies have moved their offices into the town. We are also a major UK conference centre.

Shopping

For those of you who enjoy shopping, Bournemouth also boasts a vast and brilliant selection of both high street and designer shops, hairdressers and jewellers.

The Bournemouth Eye

Tethered balloon flights operate every day, weather permitting, from March through until autumn. The Bournemouth Eye rises to a height of 150 metres, offering superb panoramic views over the sea and surrounding countryside for a range of over thirty kilometres on a clear day!

A short bus ride away

- Water Sports Centre
- Horse Riding
- Bowling Alley
- Laser Quest
- Indoor Water Park
- Boat trips

