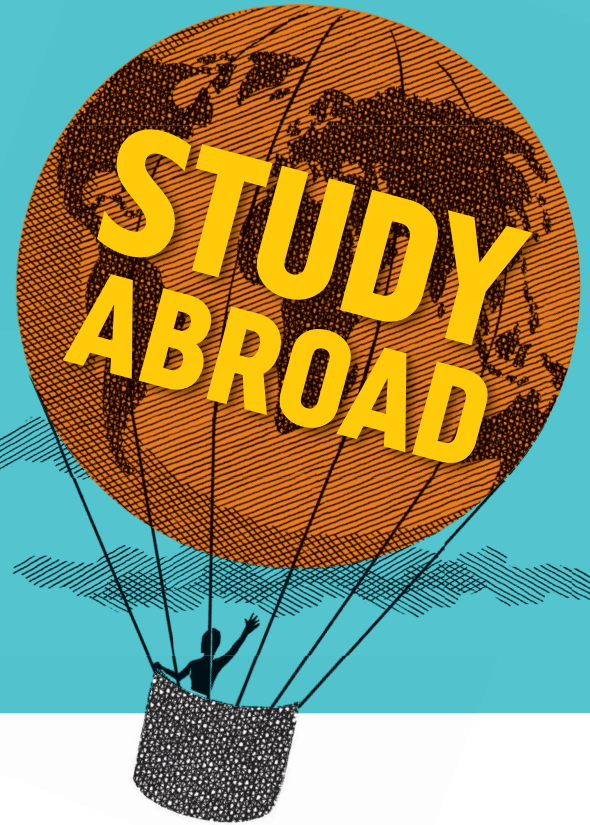


A WHOLE WORLD OF OPPORTUNITIES AWAITS YOU...

Aberdeen Business School
Bachelors Link Programme
Scotland



ROBERT GORDON
UNIVERSITY • ABERDEEN

ADVANTAGE ABS



AN INTERNATIONALLY RECOGNISED DEGREE – AND THE EXPERIENCE OF A LIFETIME

Situated in Aberdeen, on the North East coast of Scotland, Robert Gordon University (RGU) is delighted to be able to offer a wide range of highly relevant and exciting year-long courses to American or Canadian students.

A degree from RGU will allow you to not only gain a qualification from an internationally recognised institution, but it will also equip you with the practical skills you need to get a head start in today's global job market.

If you are studying a relevant associate degree or diploma from one of our partner colleges, you may be eligible for advanced entry into the third year and achieve one of our internationally recognised Bachelors degrees in one year.

These include:

- > International Business Management
- > Management (specialise in Marketing or HR)
- > Events Management
- > Fashion Management
- > International Tourism Management
- > International Hospitality Management
- > Media
- > Public Relations
- > Journalism

AN AFFORDABLE WAY TO ENHANCE YOUR FURTHER EDUCATION

Studying for a Bachelors Degree at RGU offers you the chance to experience life and learning in a different country and a different culture for a whole year – with the end result being a practical qualification that's tailored towards today's employment needs.

Many of our previous international students have found that tuition fees here at RGU are actually more affordable than at universities and colleges in North America, meaning it is easier to take advantage of this unique opportunity than you might think.

In addition, a Dean's Scholarship may also be available to successful applicants. This will be based on academic performance and a 1000 word motivational essay.

Students may also be eligible for an exemption from some courses. This will need to be approved by the Course Leader in advance.

“STUDYING AT RGU WAS A FANTASTIC OPPORTUNITY TO REALLY TAKE CONTROL OF MY EDUCATION. IT WAS DEFINITELY DIFFERENT TO SCHOOL IN THE U.S. AND I LOVED GETTING TO LEARN EXTENSIVELY ABOUT THE TOPICS THAT I CARE ABOUT.”

Kristen Hunter, an exchange student from Tulsa

ABOUT ABERDEEN BUSINESS SCHOOL

Aberdeen Business School, the largest of three faculties at Robert Gordon University (RGU), is one of the leading providers of business education in Scotland. The achievements and continuing success of our graduates in their careers is a mark of the high quality and recognition given to our postgraduate and undergraduate programmes. Our strong links with industry, commerce and the public sector enable us to develop practical, innovative courses designed to prepare students for today's business needs.

Aberdeen Business School has held AMBA (Association of MBAs) accreditation for the MBA programme for more than a decade. Many of our individual courses hold accreditation or are recognised by professional bodies and the School is currently working towards AACSB accreditation.

Our state-of-the-art building is located on the RGU Garthdee campus in a beautiful woodland environment on the southern edge of Aberdeen.

ABOUT ROBERT GORDON UNIVERSITY

RGU is considered one of Scotland's most modern 'New Universities' but its history actually dates back to the 1600s. Today the University is a leading provider of higher education with an outstanding international reputation, producing confident, highly employable graduates, undertaking ground-breaking research and developing strong links with industry, both in the local area and around the world. A study experience here can provide graduates with a real advantage in today's competitive workplace.

**"A DEGREE FROM
ROBERT GORDON
UNIVERSITY IS
AS NEAR TO A
GUARANTEE OF A JOB
AFTER GRADUATION
AS YOU CAN GET."**

The Sunday Times, 2012

A WARM WELCOME AWAITS YOU IN ABERDEEN

Located in the North East corner of the United Kingdom, Scotland's third largest city is quite unlike any other. Few places in Britain can offer students the chance to experience the buzz of a modern city, medieval buildings, spectacular tropical gardens and award winning, unspoilt beaches – all in one compact, easy to navigate place. Aberdeen is a dynamic, vibrant city, thanks to its strong ties with the oil industry. As you'd expect from somewhere that has enjoyed great prosperity, amongst the iconic granite buildings are a wealth of fantastic bars and eateries, shops, museums and galleries, theatres and live music venues. Aberdeen is also the perfect size for students – the city is small enough for new arrivals to get to know their way around quickly and easily.

A TRULY INTERNATIONAL PERSPECTIVE

We are immensely proud of the fact that we are host to both staff and students from all around the globe. It gives our campus a genuinely international atmosphere. We firmly believe that spending time in a country which isn't your own opens your eyes to new cultures and customs, not only Scottish ones, but also those of the many international students we have here.

THE PERFECT BASE FOR EXPLORING SCOTLAND

Good transport links mean Aberdeen is a great base for seeing the rest of Scotland while you're here. All the main Scottish cities, such as Edinburgh, Glasgow and Inverness, can easily be reached within two or three hours. In fact Scotland is often called "the best small country in the world" and you can visit its most famous whisky distilleries, castles, lochs and golf courses without having to spend too much time travelling. As well as being breathtaking to look at, Scotland's stunning landscape is also a world class location for outdoor pursuits such as walking, hiking, fishing, kayaking, skiing and more adventurous activities like sphering and bungee jumping! Students can easily experience the best of this amazing country during their time in Aberdeen.